

Issue Date	Editorial Focus	Article Deadline
January	Moving Forward: 2012 & Beyond	Nov. 15, 2011
February	Industry Challenges	Dec. 15 2011
March	Specialty Printing	Jan. 16
April	Environmental	Feb. 15
May	The Business of Imaging	March 15
June	Components	April 15
July	The Global Industry	May 15
July B	Expo Show Issue	May 15
August	Retail Trends	June 15
September	The Cost of Doing Business	July 16
October	Color (Ink and Toner)	Aug. 15
November	Sales Tools	Sept. 14
December	State of the Industry	Oct. 15

Regular Features:

In addition to the editorial focus, each issue of Recharger features a variety of articles.

Industry Issues and Trends:
Hot industry issues. Specialty areas include wide-format, cell phone recycling, training and certification, green technology and more.

Step-By-Step Remanufacturing Instructions:
How to handle all the latest cartridges.

Technical:
Get down to basics on inkjets, toner, service issues and more.

Sales and Marketing:
Sales and marketing gurus share tips on how to sell like a pro.

Management:
Running a business can be tricky; advice from the experts makes it easier.

Managed Print:
News, trends and information to stay active in MPS.

Case Studies:
Learn best practices from those on the front lines.

Article Submissions:

Recharger Magazine is committed to fostering and supporting the growth of the document printing industry aftermarket through complete, objective coverage of the community, technology, issues and trends.

You can be part of this mission. Do you have a message that you would like to get out to the remanufacturing industry? Do you have a sales strategy that has helped you grow your business? Are you a technical guru and would like to position yourself as an expert in the field? If so, we invite you to submit your idea as an article for publication in Recharger Magazine. When you do this, you not only position yourself and your company as an expert in your field, you help improve the overall remanufacturing community by sharing ideas and become an ongoing reference, as your articles are posted on Recharger Magazine's Web site.

Submitted articles should be at least 1,000 words. They should be of a non-commercial and non-promotional nature, emphasizing practical and useful information for the reader. Articles are accepted with the understanding that they are unique, and have not been published in or submitted to any other publication. Articles will be copy edited for clarity and conformity with Recharger's style and guidelines.

For more information visit rechargermag.com/pages/editorial-calendar
Submit articles to Amy Weiss, amy@rechargermag.com

Press Releases:

Recharger posts press releases exclusively online within five days of receipt, so your announcements may be seen in a timely manner. Your customers will be able to search our website for you and easily find your news and information. Send press releases to news@rechargermag.com